

Friends of the LRW Library, Inc.
Wednesday, October 10, 2012- Lienhard Room, 7:00 PM
Advisory Board Meeting Minutes

In Attendance:

Executive Board: Mary Wood (President), Phil DesJardins (Vice President), Terri Buganski (Secretary), Brian Wood (Treasurer)

Advisory Board: Ann Marino, Natalie Harbeson, Kaat Harbeson, Kaye Burke, Carol Jordan, Mary Ellen Procko, Regina O'Connell

Library Official Present: Donna Miller - Library Director

Members Absent:

Belinda Santos, Joann Cromwell, Marcia Montgomery

Library Board Liaison - Judy Igielski

Assistant Library Director: Lisa Masten

Book Sale Liaison - Terri Planco

Meeting was called to order by President Mary Wood. She welcomed all attendees at 7:00 PM

2) Secretary's report - Terri Buganski

a) Vote to approve September 12, 2012 minutes approved as presented with one name spelling error

3) Treasurer's report - Brian Wood

a) Vote to approve Treasurer's report(s)

Smartboard fund - 3121.77

Gail and Harold Whitney - 350.00 donation

Accept report - Natalie Harbeson - seconded - Kaat Harbeson

4) President's report - Mary Wood

a) Review of upcoming events

- ◆ National Friends of the Library Week
- ◆ Book Sale
- ◆ Election Day Library Card Sign-Up

b) Correspondence

- ◆ Letter from Department of Human Services to ask for donations. We can't do as an organization, but personally we can donate.

5) Vice President's report - Phil DesJardins

- a. Nothing to report

6) Library Director's report - Donna Miller

appreciate your help with Outback Fundraiser

Jamie Trevisen - get Friend's Proclamation read at October 23rd Town Council Meeting - will put on draft agenda - agenda finalized on October 16th - if a go Mayor will read proclamation thanking friends for all you do

Christopher Hoffman - Courant Reporter - if proclamation approved will ask Chris to write an article for Courant

7) Assistant Director's report - Lisa Masten

Silent auction - Newington Chamber of Commerce - goody bag - Lisa put together - give to Gail Whitney

Library will offer Freading - Plus overdrive - patrons get 4 virtual tokens a week - multiple rents of same book - current booksellers not on list

Photo copiers - ability to scan docs and pics for free - USB port - no cost for scanning

If doing reverse - printing from flash drive - will be a cost because of ink and paper

Descendants - movie at 1:00 PM tomorrow

8) Old business

a) Waterfall Festival September 22, 2012

- ◆ 309.05 net - 344.00 last year
- ◆ sold more books - less merchandise
- ◆ items sold less than cost of item

b) Outback Fundraiser September 30, 2012

- ◆ net raised 1111.25

◆ Logistical issues

9) New Business

a) Friends of Libraries Week - October 21st to 27th

b. Have Membership table

Busier times:

- ◆ Monday through Friday 1 - 5
- ◆ Monday and Tuesday all day
- ◆ Put table out in corner - with poster on it to compare boards with bins in front- difference between trustees and friends
- ◆ Powerpoint images to Lisa - Brian

b) Election Day Library Card Sign Up

no volunteers - eliminated idea

c) Wine and Cheese Social Chairperson/Co-chairpersons

January 25, 2013

February 1, 2013 - snow date

- ◆ Phil DesJardins will help - ask Marcia to co-chair
- ◆ Terri will help - Regina will help - Natalie will help
- ◆ Mary will help - Kaat will help
- ◆ Phil will contact gentleman at Ct. Beverage
- ◆ Advanced tickets - 12.00
- ◆ At door - 15.00
- ◆ Check footnotes if prices already published
- ◆ Mary will contact high school band director to see availability of students

d) Annual Meeting Speakers- Start thinking about potential speakers

- ◆ June 13th - Daren Sweeney -lecturer at CCSU
- ◆ Weatherman- Mary will contact

e) Library Wish List

- ◆ 15,368 to be spent
- ◆ Natalie wants 5,000 to be put into library expansion fund
- ◆ All in favor - no abstained - no nays..

- ◆ Natalie first - Regina seconded

Plan is to refurbish the Community Center first - 2years out

Also a Strategic plan needs to be written

Surveys also will be distributed to the public

Focus groups

10,658.37 for wish list

Want Murals painted in children's room

\$10,000 for wish list - 1 through 7

Excess funds for use by Friends

658.37- to friends for PR supplies

passed -

one dissention

f) FOCL Conference November 10th at CCSU- Who is going?

How do we recruit and retain active members?

Dr. Tim Kohl -

Welcoming new member to your organization

E-books

Cost per person - 32.00

Postmarked by November 1st

Names Due to Mary by October 28th

Donna, Ann, Mary, Natalie, Joann and Kat

10) Committee reports

a) Finance - Brian Wood - nothing to report

b) Membership - Ann Marino - 300 renewals processed

c) Book Sale - Ann Marino

i) Fall Book Sale -

- ◆ May book Sale - have to change dates because Senior Center having craft fair

- ◆ Move to last weekend in April- if Boy Scouts free - 26th 27th 28th

d) Nominating -Anita Wilson, Regina O'Connell - no report

e) Communications

i) Mailing - JoAnn Cromwell- no report

ii) Website (on Library site & ours) - Kaat

iii) Social Media - Natalie Harbeson - facebook

publicity to run on Facebook
Ad about Friends' Book Sale
50.00
one shot deal for Newington Residents

iv) Donation Policy

Accept friends' donation procedure as published

f) Events

i) National Friends of Libraries Week, Oct 21-27, 2012

ii) Library Card Sign Up at the Polls, Nov 6, 2012

iii) November Book Sale November 16-18

iv) Wine and Cheese Social

g) Fundraising

h) Friends' Corner & Café / L. Masten
coffee sales picking up

i) Advocacy -nothing

j) Adopt-a-shelf- nothing

11) Friends Of Connecticut Libraries (FOCL) / Association of Library Trustees, Advocates, Friends, & Foundations (ALTAFF formerly FOLUSA)

12) Adjournment

Carol motion to adjourn

Natalie second

Upcoming Friends' Meetings:

November 14, 2012; December 12, 2012; January 9, 2013; February 6, 2013;
March 13, 2013; April 10, 2013; May 9, 2013; June 12, 2013 (Annual Meeting?); July 10, 2013 - Budget Meeting

Strategic Planning & Long Range Goals: Session 2:?

Footnotes Mailing Dates: tentative until verified

October 18, 2012 (Nov/Dec/Jan); January 24, 2013 (Feb/Mar); March 21,

2013 (April/May); May 23, 2013 (June/July/August); August 22, 2013
(Sept/Oct).