

Friends of the LRW Library, Inc.
Wednesday, February 8, 2017– Lienhard Room, 7:00 PM
Advisory Board Meeting Minutes

In Attendance:

Executive Board: Brian Wood (President), Michael Kiely (Vice President), Mary Wood (Treasurer)

Advisory Board: Ann Marino, Daryl Googel, Anita Wilson, Terri Buganski, Diana Young, Mary Ellen Procko, Nora Bassell, Natalie Harbeson

Library Staff: Lisa Masten (Director), Karen Benner (Assistant Director)

Meeting was called to order by President Brian Wood at 7:04 pm.

Secretary's report – Natalie Harbeson (acting sec'y). The January minutes were not available.

Treasurer's report – Mary Wood – Of note, the Wine & Cheese Social netted \$4761.59 which is up from last year. The report was accepted as presented.

President's report – no report

Vice President's report – Michael Kiely
No report because the Trustees don't meet until next Monday.

Library Director's report - Lisa Masten

The Winter Reading Kick-off was held in January. 275 adults signed up which is greater than last year.

There are 2 new programs being offered: (A.) Book Buddies sponsored by the NHS English Honors Society on Half Day Tuesdays. The program includes a group story, teen/child reading and a craft. (B.) New programs for Adults with Special Needs. The first was a coloring program and 56 people attended. The second program was a movie (*The Life of Pets*) and pizza

Staff changes. Alissa the p/t Teen Librarian left for a f/t position in Wethersfield. Jennifer Bassett will be returning as the new p/t teen librarian.

Budget Review with the Town Council will be March 22 at 7 pm. The budget was submitted and Lisa met with the Town Manager.

Town Website: A contract has been signed. The goal is that it will be cleaner, have less text and a prominent search button.

Assistant Director's report – Karen Benner

Karen has created a PowerPoint slide show for the NCTV Community Calendar.

Samsung Galaxy tablets – The library has 4 that were for in house use only which are being changed to circulating. There will be apps only on them – Facebook, 5 magazines, Hoopla & YouTube.

Upcoming Technology programs – PowerPoint tomorrow 2/9 and Publisher in March.

Teen Area – 2 new spinners for Manga frees the shelves up.

8th grade Language Arts Class Visits – staff talked about upcoming events, new books, services, etc. They are hoping to add a library card sign-up.

Old Business:

Wine & Cheese Social: It went well. A list of suggestions for next year was passed out. In 2011 we made \$1140.00 and in 2017 we made \$4761.59. One suggestion was to push membership – could get free auction tickets if sign up as a member.

Beer Venders complimented Brian on running the auction so quickly and efficiently. Manager of CT Beverage Mart was very pleased with the sales of wine.

Bakeless Bake Sale: Because the flyer was not included in the latest newsletter, we are changing the dates of the sale to April – May.

Mini Media Sale: will be held on March 18.

New Business:

Processing Matching Gifts: There is a problem with matching gifts not being processed in a timely fashion creating bad PR and losing us money. Brian and Michael will work on establishing a system for doing this.

Committee Reports

a. *Finance* – CDs are coming due and we are looking at CD rates.

b. *Membership* – Ann Marino: Spring renewal notices are going to the printer by the end of this week. By March 1st the benefit coupons will be mailed out.

c. *Nominating* – Michael Kiely, Terri Buganski, Nora Bassell: no report

d. *Mailing* – Jo-Ann Cromwell: no report

e. *Website* – working on a new design for the website

f. *Facebook* – Natalie Harbeson: Currently have 398 likes.

g. *Publicity* – Natalie Harbeson – created a PowerPoint slide show for NCTV, trying to compliment the Library's slide show.

h. *Adopt-a-shelf*: Anita Wilson - no report

i. *Advocacy*: In addition to advocating for our library during budget discussions, the state library has been cut again.

j. *Book Sale* – Ann Marino, Terri Buganski, Michael Kiely: The sign holder has been reserved for the Spring at CVS and an ad is on Bookfinder.

Thrift Books – 6 copier boxes of prescreened books were sent. They will also take DVDs with an ISBN. We netted about \$200/month so far.

k. *Friends' Corner & Café* – Karen Benner, Fred Berner: The new library bags are in and will go on sale for \$8.00.

l. *Fundraising*: Natalie went to the Library Mini Golf in Ellington with Fred and Cyndi who were ready to leave after the 2nd hole. The design was not the best and they didn't have enough volunteers to guide people. They had 23 holes, sponsored by businesses and a tea cup auction as well as food venders.

m. *Bus Trips*: the next bus trip will be June 3rd to Boston

11) Friends of Connecticut Libraries/ United for Libraries

FOCL – Annual Meeting will be June 10th. (Summer Reading Kick-Off is June 16th so it won't interfere)

12) Adjournment – meeting adjourned at 7:55 pm

Upcoming Friends' Meetings: 3/8/17, 4/12/17, 5/10/17, 6/14/17 (Annual Meeting), 7/12/17 (Budget Meeting), 8/9/17 (if needed)

Footnotes Mailing Dates: 3/23/17 (A/M), 5/18/17 (J/J/A), 8/17/17 (S/O)